



UNIVERSITY  
CANADA WEST

INTERNATIONAL  
VIEWBOOK 2023



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# FIND THE BOSS IN YOU

EMPOWERING THE LEADERS OF TOMORROW





At University Canada West (UCW), **we acknowledge** that the territories on which UCW and its campuses are situated are the traditional, ancestral and unceded territories of the x<sup>w</sup>məθk<sup>w</sup>əyəm (Musqueam), Sḵw̓x̓ wú7mesh (Squamish) and Sel̓íl wítulh/səlilwətał (Tsleil-Waututh) Nations. We thank them for having cared for this land since time immemorial, honour their graciousness to the students who seek knowledge here and iterate our dedication to valuing the ongoing contributions of Indigenous peoples and communities.

**Welcome to University Canada West**

# FUTURE LEADERS

# ARE MADE HERE.

UCW is an innovative business and technology-oriented, teaching-focused institution in Canada, offering undergraduate and graduate degrees for domestic and international students.

The University is a dynamic and growing institution defined by its close connections to the business community and a commitment to outstanding student services.

We create the most innovative, dynamic and practical learning environment for students. Join us and you, too, could be a part of our world-class learning community.

Our excellent education, professional practice and close connections within the business and technology community will transform you into a leadership-ready graduate.





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## PRESIDENT'S WELCOME

# WELCOME TO UNIVERSITY CANADA WEST

If you've downloaded or picked up this brochure, it's likely because you're making big plans for your future. I'm glad you've discovered us, and I think you will be too.



**YOUR SUCCESS IS OUR  
PRIORITY AND THIS  
IS WHAT MAKES US  
DIFFERENT.**

You may be thinking about getting your first degree, upskilling for a promotion or planning a career change. You might be from the Metro Vancouver area, elsewhere across Canada or anywhere around the world. No matter your situation, UCW can provide you with a quality education that will set you out on your career path with confidence.

UCW was founded in 2004 as a business and technology-focused university. Our faculty stand out for their hands-on business experience. Our programs reflect the latest trends in business, entrepreneurship and innovation. And our campus offers lots of student clubs and activities, including a student team that finished second in British Columbia's 2022 MBA Games competition and fourth in Canada's national 2023 MBA Games.

Most of all, UCW provides one of Canada's best urban campus experiences. Vancouver is an ocean-front metropolis set against a backdrop of snow-capped mountain peaks. Our two campuses are located in the heart of the city, a short walk away from either the beach or the business district. Our new campus is situated in the recently-completed Vancouver House development, an architectural marvel hailed the world over for its structural and design innovations.

Once at UCW, you'll meet students from more than 110 different countries, a rich cultural education all its own. You'll also be exposed to Canada's Indigenous cultures and traditions, which have a strong presence on our campus and throughout the region. Vancouver is a tremendous city and UCW offers one of its best learning experiences.

Your success is our priority. Our campuses and our faculty foster a cohesive student community that's working and studying together and supporting each other. Our campus is now fully open for in-person learning. We have pandemic protocols we can implement as needed to keep our campus safe — and keep our students learning as a community.

As you read through this brochure, you'll learn more about UCW's selection of excellent, business and tech-focused undergraduate and graduate programs. If you are ready to take your next big step, UCW is here for you. I hope to see you on campus soon.

A handwritten signature in black ink, reading "Sheldon Levy". The signature is written in a cursive, flowing style.

**Sheldon Levy**  
President & Vice-Chancellor



# EDUCATING LEADERS SINCE 2004

**95%**

OF MBA STUDENTS ARE  
WORKING OR HAVE A JOB  
LINED UP WITHIN ONE  
YEAR OF GRADUATING



**11,000+**

STUDENTS

**110+**

COUNTRIES  
STUDENTS  
ARE FROM

**2**

DOWNTOWN  
VANCOUVER  
CAMPUSES

**17-62**

STUDENTS'  
AGES





REASONS TO CHOOSE UCW

# WHY GO WEST

## > CENTRAL LOCATION

University Canada West has two easily accessible campuses in downtown Vancouver. Our state-of-the-art Vancouver House Campus, which opened in October 2020, features 90,000 square feet of classrooms, computer labs, student lounges and an innovation hub. Our West Pender Campus is located in the heart of Vancouver's financial district and just steps away from public transit, including the Waterfront SkyTrain Station, bus routes and the SeaBus terminal.

## > GET PRACTICAL CANADIAN EXPERIENCE

Located in the heart of downtown Vancouver, UCW is surrounded by many of the world's largest companies, giving our students unparalleled access to a network of prospective employers.

## > CAREER DEVELOPMENT

UCW students are ready to join the workforce as soon as they graduate. Our Career Development Specialists help set students up for success with resumé, cover letter and job interview guidance, as well as weekly career workshops.

## > EXPERIENCED FACULTY

Our professors are not just esteemed academics; they also have years of industry experience. They don't just repeat textbook content; they bring their years of experience in business into the classroom. Throughout your program, your professors will use their years of professional work to equip you with the latest knowledge and skills needed to succeed in today's competitive global marketplace.

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“The learning environment, empowered by the vastly experienced and talented faculty members, makes the journey enriching and rewarding.”

■ ALTANZAYA, MONGOLIA, MBA ALUMNA







125

STUDENT PEER LEADERS\*

\* SEE PAGE 48 TO LEARN MORE ABOUT UCW'S PEER LEADER PROGRAM

20+

STUDENT CLUBS

13

SCHOLARSHIPS AND GRANTS AVAILABLE

## > TRANSFER CREDITS

University Canada West is a member of the BC Transfer System (BCCAT) with more than 2,600 credit transfer arrangements with other post-secondary institutions. Students can transfer academic credits from other recognized post-secondary institutions to University Canada West courses and programs.

## > STUDENT-CENTRIC ENVIRONMENT

Student success is our business! At UCW, we offer a variety of services for students to help enrich their university experience and to ensure every student attains their educational goals and personal pursuits.

## > SCHOLARSHIPS

UCW offers a variety of scholarships, bursaries and grants. Eligible international students can save up to \$25,000 in tuition fees.

## > FLEXIBILITY

Our programs are delivered over four terms per year, which means motivated students can complete their degree more quickly, reducing the time you spend in school before landing your dream job. If you possess previously earned university credits recognized by UCW, you may find yourself completing your program faster than you thought possible.

## > STUDY ABROAD OPPORTUNITIES

UCW's Semester Abroad Program\* gives students the opportunity to boost their academic experience, connect with students from more than 110 countries, meet professors with years of industry experience and engage in enriching classroom discussions.

\*Subject to institutional agreement, please address your questions to UCW Registrar's Office.

**STUDENT SUCCESS IS OUR BUSINESS!**



## EXCELLENCE AT UCW

# 5 STAR RATING FROM QS STARS

University Canada West is honoured to have received a 5 Star rating from the QS Stars higher education rating system, the world's most popular source of comparative data on university performance, in Fall 2021.

The QS Stars rating system provides an in-depth evaluation that assesses a university on a broad range of key performance indicators. Institutions receive an overall rating between zero and 5+ stars, as well as a rating in at least eight of 13 key areas. UCW's scores included:

**Teaching:** ★★★★★

UCW received full marks for faculty-student ratio, overall student satisfaction and satisfaction with teaching.

**Employability:** ★★★★★

UCW received full marks for employer reputation and career service support and high marks in graduate employment rate.

**Academic Development:** ★★★★★

UCW received full marks in all categories – teaching and research assistantships, learning development centre, faculty office hours, faculty development programs and university networks.

**Online Learning:** ★★★★★

UCW received full marks for student-faculty engagement, student services and technology, application per enrolment, track record, commitment to online learning and student interaction and high marks for online outsourcing.

**Social Responsibility:** ★★★★★

UCW received full marks for environmental impact, funds for community investment and charity work, and regional human capital development.

**Inclusiveness:** ★★★★★

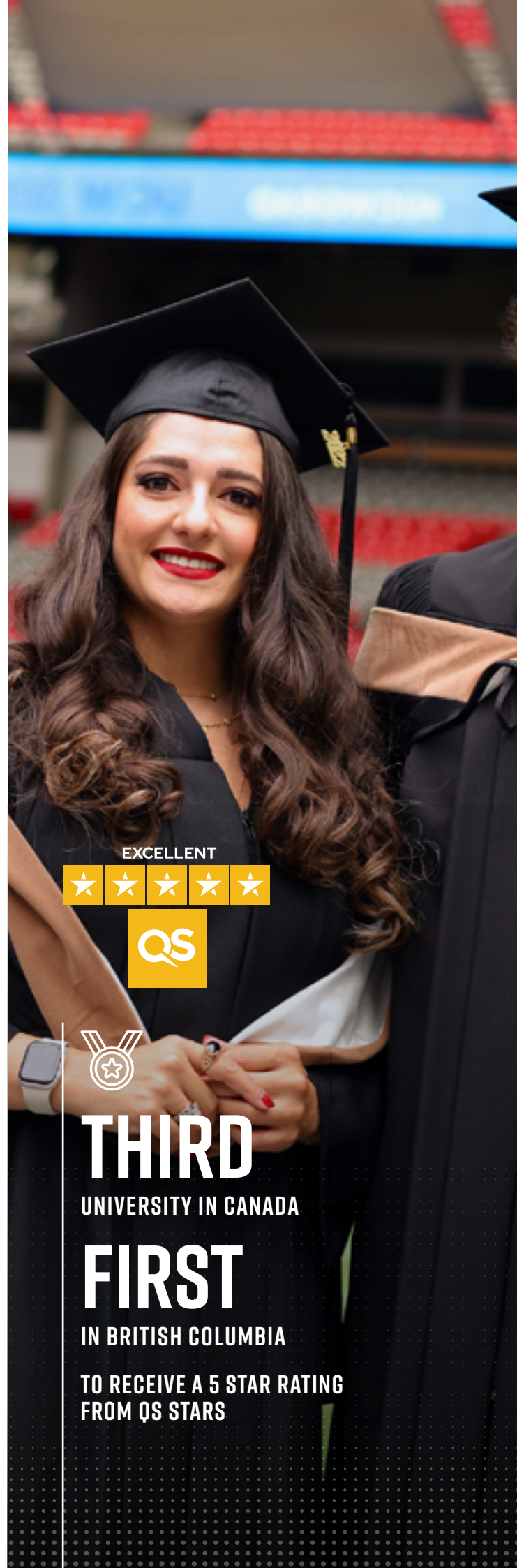
UCW received full marks for disabled access, scholarships and bursaries, and low-income outreach.

**Internationalization:** ★★★★★

UCW received full marks for international diversity, international support centre, international students and international faculty.

**Specialist Criteria – MBA program:** ★★★★★

UCW received full marks for accreditations, applications per place and international students, and high marks for student satisfaction, graduate employment rate and faculty-student ratio.



EXCELLENT



QS



THIRD

UNIVERSITY IN CANADA

FIRST

IN BRITISH COLUMBIA

TO RECEIVE A 5 STAR RATING  
FROM QS STARS





**ACCREDITATIONS & DESIGNATIONS**

# OUR QUALITY STANDARDS

Accreditations, memberships and designations are important to a university because they externally validate the quality of the education provided. UCW is recognized by the following organizations for its high-quality education:



Association to Advance Collegiate Schools of Business



Association for the Advancement of Sustainability in Higher Education



Accreditation Council for Business Schools and Programs - Global Business Accreditation



American Marketing Association



BC Tech Association



BC Transfer System



Education Quality Assurance



EduCanada  
A world of possibilities  
Un monde de possibilités  
EduCanada



Canadian Bureau for International Education



CIM | Chartered Managers Canada



Languages Canada

**TO LEARN MORE, VISIT:**

**[UCANWEST.CA/ABOUT/MEMBERSHIPS-DESIGNATIONS](https://ucanwest.ca/about/memberships-designations)**





1461 GRANVILLE ST, VANCOUVER, BC V6Z 0E5

OUR CAMPUSES

# VANCOUVER HOUSE CAMPUS

UCW's Vancouver House Campus is located downtown between the West End and Yaletown, just steps from Sunset Beach, English Bay and Vancouver's 28-kilometre seawall, the world's longest uninterrupted waterfront path.

Opened in October 2020, the campus is part of the stunning Vancouver House development.

In 2019, CNN named the globally recognized project designed by star Danish architect Bjarke Ingels of BIG.

**ONE OF THE "MOST ANTICIPATED BUILDINGS SET TO SHAPE THE WORLD."**





EXPLORE VANCOUVER  
HOUSE CAMPUS  
[CAMPUS-TOUR.UCW.CA](https://campus-tour.ucw.ca)

90,000  
SQUARE FEET

34  
CLASSROOMS

6+  
DESIGN AWARDS



## SUSTAINABILITY

UCW Vancouver House offers a deep level of sustainability with green roofs, triple glazing, innovative energy and resource conservation technologies and a district energy connection, as well as a mix of wellness programming, including bike facilities, end-of-trip facilities and integration with the future pedestrian greenway on the Granville Street Bridge.



## 90,000 SQUARE FEET

UCW's Vancouver House Campus includes 90,000 square feet of classrooms, student lounges and computer labs.

## AWARDS & ACCOLADES

- **Lieutenant-Governor of British Columbia Award** in Architecture at the 2021 AFBC Architecture Awards of Excellence.
- **Design Excellence Award** at the 2021 AFBC Architecture Awards of Excellence.
- **Best Tall Building Worldwide** at the 18<sup>th</sup> Annual Council on Tall Buildings and Urban Habitat (CTBUH) Awards.
- **Best Tall Building 100-199 Metres 2021 Award of Excellence** at the 2021 CTBUH Annual Awards.
- **Best Tall Residential or Hotel Building 2021 Award of Excellence** at the 2021 CTBUH Annual Awards.
- Awarded **Future Project of the Year** at the 2015 World Architecture Festival Awards in Singapore.





626 W PENDER ST, VANCOUVER, BC V6B 1V9

OUR CAMPUSES

# WEST PENDER CAMPUS

Since moving into The London Building, UCW completed a major reconfiguration to the lobby, significant improvements to the first and second floors, and renovations to other floors to expand the number of classrooms and add additional amenities for students, faculty and staff.

**IN 2014, UCW OPENED ITS WEST PENDER CAMPUS IN THE LONDON BUILDING, A HISTORIC OFFICE BUILDING IN THE HEART OF DOWNTOWN VANCOUVER.**





110

YEAR-OLD  
HERITAGE BUILDING

7

FLOORS

4

NEARBY MODES OF  
PUBLIC TRANSIT



## DOWNTOWN CAMPUS

The campus is steps away from public transit, including the Waterfront SkyTrain Station, bus routes and the SeaBus terminal.



## LIVELY NEIGHBOURHOOD

The lively and diverse neighbourhood is full of restaurants, stores, entertainment options, shopping centres and gym facilities.

**A CENTURY OLD,  
HERITAGE BUILDING,  
AN INSPIRING  
ENVIRONMENT FOR  
LEARNING.**



## SUSTAINABILITY

# WE'RE GREEN

UCW understands the importance of sustainability to the future of our planet. We are committed to creating a green footprint for the environmental stewardship of our campuses. UCW strives to not only teach sustainability but also to model it through our own actions

## CURRICULUM & FACULTY

University Canada West is dedicated to expanding our sustainability footprint through ongoing integration of sustainability throughout our academic offerings. For UCW students, sustainability can be a component of your educational program.

Today, we offer two types of sustainability education:

- Course content within our degree programs; and
- A micro-credential in Corporate Social Responsibility (CSR).

In addition, several professors at UCW are involved in sustainability research or lead sustainability initiatives as part of their professional practice.

View the full list of sustainability courses on the website at: [ucanwest.ca/about/sustainability/academics](https://ucanwest.ca/about/sustainability/academics).

## TRANSPORTATION

UCW is ideally located near public transit. In fact, students arriving at Vancouver International Airport (YVR) might never need to drive. The UCW Vancouver House Campus is conveniently close to two adjacent active travel paths, rapid transit and an express bus service within a 10-minute walk, as well as a shuttle that supports both bikes and wheelchairs to our door and a foot ferry that also accommodates cyclists. The West Pender Campus is close to rapid transit, bus routes, SeaBus and West Coast Express.

Our Sustainable Transportation Policy can be found on the website at: [ucanwest.ca/about/policies](https://ucanwest.ca/about/policies). If you need to drive to UCW, we won't hold it against you, but we will encourage you to get an electric vehicle or carpool.

## PLAN YOUR JOURNEY BY PUBLIC TRANSIT

Find schedules and maps for bus, SeaBus, SkyTrain and West Coast Express at: [translink.ca/schedules-and-maps](https://translink.ca/schedules-and-maps).



Our Vancouver House Campus is a highly efficient building due to a wide variety of sustainability features and its recent construction (2020).



## 29 COURSES WITH SUSTAINABILITY CONTENT



WE ARE COMMITTED TO  
**CREATING  
A GREEN  
FOOTPRINT**  
FOR THE ENVIRONMENTAL  
STEWARDSHIP OF  
OUR CAMPUSES.

### ENERGY

While the campus has a great deal of windows, efficient triple pane glass was used to create a tight envelope or shell to reduce heat loss. Each of UCW's buildings is also well shaded to reduce solar heat gain in the summer. To create optimal insulation, bird habitat and a pleasing aesthetic, each of our buildings are topped with green roofs. The buildings are on a district energy system for both heating and cooling. All of the lighting within our campus is light emitting diode (LED) technology and we selected classroom AV and kitchen appliances for energy efficiency. All parking spots in our underground parking are wired for EV chargers.

**Tips:** Help us conserve energy to reduce our impact on the planet by:

- Turning off lights and appliances when not in use
- Taking the stairs whenever possible (It's better for your health too)

### WATER

All of our plumbing fixtures are low flow efficiency rated to reduce water consumption. In the interest of human health, dining facilities are also equipped with additional purification systems. Green roofs control storm water by absorbing rainfall and delay storm water release by emptying excess water to a cistern system before releasing into the city's stormwater sewers.

### RECYCLING

When UCW moved to Vancouver House, the University was careful to follow the waste management hierarchy by: Reducing our need for materials, Reusing any materials that we could bring with us, Recycling any packaging and ensuring materials we needed had recycled content and Reclaiming hard to recycle by-products from our purchases.

UCW has an active recycling program. At every dining area, you'll find four product waste receptacles. We separate items that can't be easily recycled from:

- Food waste (organics)
- Containers (plastic, glass and aluminum)
- Wood fiber (paper and cardboard)

If you're not sure what can be recycled, a current list of materials can be found on the Recycling BC website.

**Tip:** Want to help reduce waste? Start by refusing to use single-use containers. The most common source of avoidable waste is our drinking containers. Carry a reusable mug and water bottle, hydration is also important to your health and studying.





ACCOMMODATIONS

# HOME AWAY FROM HOME

UNIVERSITY CANADA WEST HAS PARTNERED WITH  
**4STAY.COM** FOR OFF-CAMPUS HOUSING FOR OUR STUDENTS.

START YOUR SEARCH FOR SUITABLE ACCOMMODATION BY VISITING

**HOUSING.UCANWEST.CA**





## CANADA RANKED #3 BEST COUNTRY OVERALL\*

\*US NEWS & WORLD REPORT, 2022



4stay connects students with local room providers to give students a range of options for their accommodations. 4stay sources multiple room suppliers so students don't have to search multiple websites to find the right fit.

No deposit is required and 4stay guarantees their listings so UCW students can feel confident when booking.



BRITISH COLUMBIA

# WHY STUDY IN CANADA?

THE TRUE NORTH STRONG AND FREE



**250+**

DIFFERENT ETHNIC  
GROUPS IN CANADA

**6<sup>TH</sup>**

SAFEST COUNTRY  
IN THE WORLD

**300,000**

NEW JOBS CREATED  
IN 2021





BRITISH  
COLUMBIA

VANCOUVER

## CANADA RANKED #3 BEST COUNTRY FOR QUALITY OF LIFE\*

\*US NEWS & WORLD REPORT, 2022

## CANADA CURRENTLY RANKS 12TH OUT OF 163 COUNTRIES ON THE 2022 GLOBAL PEACE INDEX.

### A PATH TO A PROMISING FUTURE

In 2021, Canada hosted more than 621,600 international post-secondary students. Research has shown that Canadian college and university students, both domestic and international, graduate with strong earning potential. Canadian post-secondary institutions position graduates for successful futures and rewarding careers. Canada created a total of more than 300,000 new jobs in 2021 and employment in Canada continued to rise throughout 2022.

And many international students decide to make their move to Canada permanent. In fact, **more than 22,600 former international students became Canadian permanent residents** in 2021 alone.

### QUALITY EDUCATION

Students who study in Canada have access to some of the highest quality education in the world. Universities in Canada and British Columbia are internationally known for excellence. All universities and colleges are regulated by provincial governments. If you are attending a university in Canada, you know it is meeting or exceeding strict government standards.

### CANADA IS SAFE

Canada has long been considered a very safe country. It boasts lower crime rates than many other western nations and the border between Canada and its closest neighbour, the United States, is the longest undefended international boundary in the world.

### AFFORDABLE EDUCATION

The cost of schooling for international students studying in Canada is considerably cheaper than in other countries considered to be attractive study destinations. Among English-speaking destinations, Canada has the lowest tuition fees for international students.

**CANADA HAS LONG  
BEEN CONSIDERED A  
VERY SAFE COUNTRY.**



# EXPERIENCE VANCOUVER

VANCOUVER IS WORLD-FAMOUS FOR ITS NATURAL BEAUTY AND CULTURAL DIVERSITY

230

PARKS AND GREEN SPACES

102 KM

OF BIKE LANES

22

DISTINCT NEIGHBOURHOODS

## > VANCOUVER'S GREEN SPACES

Vancouver is home to more than 230 parks and green spaces, including the world-famous Stanley Park. At 405 hectares, Stanley Park is one of the largest urban parks in North America and is larger than New York City's Central Park. Stanley Park features kilometres of trails, beautiful beaches, local wildlife, and natural, cultural and historical landmarks.



# YOUR DIVERSE CITY

## > VANCOUVER'S SEAWALL

One of Vancouver's top attractions is a paved pathway that stretches 28 kilometres around the city's waterfront. Following this route is one of the best ways to discover Vancouver. UCW's new Vancouver House Campus is located just steps away from The Seawall, which is the world's longest uninterrupted waterfront path.

## > THE VANCOUVER FACTOR

Vancouver offers a wealth of study and work opportunities. The city has a rich history across different business sectors and has made a significant impact on the world economy with both traditional and newer industries, including a booming technology sector. BC has a skilled and innovative workforce, rich natural resources, high quality of life and its gateway location between North America and Asia provide the foundation for almost unlimited economic opportunity.

## > VANCOUVER FAMILY FUN

Vancouver is made for families! In addition to a bounty of family-friendly activities and attractions, Vancouver boasts more than 150 playgrounds and 24 community centres that offer a variety of services and activities for all ages. The city is home to nine indoor and five outdoor swimming pools, 14 spray parks and several wading pools, as well as eight indoor ice rinks.

## > VANCOUVER'S DIVERSITY

Vancouver is made up of a mix of different religions, ethnicities and cultural groups from around the world, as well as Canada's Indigenous communities. The city is home to a vibrant historic Chinatown. Established in the 1890s, today Vancouver's Chinatown is the largest in Canada and the third largest in North America. The city's historic Punjabi Market area, also known as Little India, is the epicentre for the city's Indo-Canadian community and its annual Vaisakhi Parade, which draws more than 100,000 people. It has become the region's largest single-day festival. Vancouver's diversity is reflected in its food. Metro Vancouver is home to more than 800 Chinese restaurants, featuring diverse regional styles from the four corners of China. There are also a significant number of restaurants from around the world, including South Asian, Japanese, Vietnamese, Persian, French, Italian, Korean, Thai, Mexican and more.



Credit: Destination BC/Alex Strohl





# YOUR OUTDOOR PLAYGROUND

Whether you're a thrill-seeking explorer who enjoys the adrenaline rush of zipping down a ski slope or someone who prefers the serenity of green outdoor spaces, you will find it all here.



Credit: Destination BC @miracampbell

## > SKIING AND SNOWBOARDING

Snow rarely falls in the city of Vancouver, but the same cannot be said for the city's local ski hills – Cypress Mountain, Grouse Mountain and Mount Seymour, which delight locals and welcome tourists from around the country all winter long. And just a two-hour drive north of the city is Whistler/Blackcomb Ski Resort, the largest ski resort in North America.

## > GOLFING

Vancouver's mild climate means that you can play golf almost all year round, and there are several golf courses within the city of Vancouver, as well as in the surrounding region.

## > FISHING

Vancouver is the ultimate place to fish due to its endless coastline. Before casting a line, fishing enthusiasts will need to get a license from a tackle shop, department store or marina.

## > HIKING

Whether you're an experienced hiker or a beginner looking to enjoy the great outdoors, there is a plethora of hiking trails for all ages and abilities in and around Vancouver. Pacific Spirit Park, which is located on the west side of the city, offers several easy trails of varying lengths throughout more than 750 hectares of richly dense forest. Looking for more of a challenge? Featuring an 800-metre elevation gain, the Grouse Grind is a 2.5-kilometre hike up Grouse Mountain, which ends with a breathtaking view of the city.

## > WATER SPORTS

As a city on the water, Vancouver has plenty to offer for water sports enthusiasts. Stand-up paddleboarding has become increasingly popular in recent years and there are several locations in the city that offer rentals. You can also enjoy Vancouver's waters from a kayak or canoe.





**FROM SKIING TO KAYAKING  
AND WHALE WATCHING,  
VANCOUVER OFFERS A  
STUNNING BACKDROP FOR  
ALL ADVENTURE SEEKERS.**

## **> CYCLING**

Vancouver's moderate climate makes it possible to cycle almost year-round. The City of Vancouver has a comprehensive system of bike routes, paths, dedicated bike lanes and greenways throughout the city. And Vancouver's North Shore is famous for its stellar mountain biking terrain.



Credit: Destination BC/Rishi Chad Dargowalla





WHISTLER ↘

Cypress Mountain

The Lions

WEST VANCOUVER

Lions Gate Bridge

STANLEY PARK

5. Stanley Park

6. Vancouver Aquarium

COAL HARBOUR

1. Kitsilano Beach

2. Museum of Vancouver

3. Vanier Park

9. Sunset Beach

Burrard Bridge

KITSILANO

Granville Bridge

4. Granville Island Public Market

WEST END

10. UCW Vancouver House Campus



11. George Wainborn Park

12. David Lam Park

GRANVILLE ISLAND

# VANCOUVER

A PLACE TO  
STUDY, WORK  
AND PLAY

## NEIGHBOURHOODS

### KITSILANO

1. Museum of Vancouver
2. Kitsilano Beach
3. Vanier Park

### GRANVILLE ISLAND

4. Granville Island Public Market

### STANLEY PARK

5. Stanley Park
6. Vancouver Aquarium

### GASTOWN

7. Gastown Steam Clock

### WEST END

8. English Bay Beach
9. Sunset Beach

### VALETOWN

10. UCW Vancouver House Campus
11. George Wainborn Park
12. David Lam Park
13. Roundhouse Community Centre

### NORTH VANCOUVER

14. Lonsdale Quay

### DOWNTOWN

15. UCW West Pender Campus
16. Robson Square
17. Vancouver Art Gallery
18. Vancouver Public Library
19. BC Place
20. Harbour Centre
21. Canada Place
22. Rogers Arena
23. Science World





Grouse Mountain

Mount Seymour

# NORTH VANCOUVER

15. UCW West Pender Campus

14. Lonsdale Quay

21. Canada Place

20. Harbour Centre

16. Robson Square

17. Vancouver Art Gallery

7. Gastown Steam Clock

# GASTOWN

18. Vancouver Public Library

22. Rogers Arena

19. BC Place

23. Science World

# DOWNTOWN

# YALETOWN

13. Roundhouse Community Centre

Cambie Bridge



## TRANSIT HUBS CLOSE TO UCW



**“IT’S A LIQUID CITY, A TOMORROW CITY, EQUAL PARTS INDIA, CHINA, ENGLAND, FRANCE AND THE PACIFIC NORTHWEST. IT’S THE COOL NORTH AMERICAN SIBLING.”**

– The New York Times



## VANCOUVER

# A CAREER DESTINATION

## VANCOUVER LABOUR MARKET

The city of Vancouver offers a wealth of study and work opportunities surrounded by wonderful natural beauty. This is truly the ultimate place to be.

Vancouver is British Columbia's major commercial and financial centre, with strong trading transport and economic links to the rest of the world.

Vancouver is also home to some of Canada's top companies, including Amazon, Salesforce and Samsung, meaning UCW students have unparalleled access to a network of prospective employers. The city is home to a number of exciting businesses and a growing startup community. Vancouver ranked second at a national level and 40th at a global level as the best city for startups in 2022 by HelloSafe.

Other key urban centres in British Columbia ideally suited for conducting business include Victoria, Kelowna, Kamloops, Prince George and Nanaimo. Metro Vancouver has an excellent and extensive transportation infrastructure. Vancouver International Airport (YVR) provides direct air services to over 130 destinations in Canada, the United States and around the world, more than 110 of which are non-stop flights.

## BRITISH COLUMBIA LABOUR MARKET 2022-2031 FORECAST

From now until 2031, the BC Labour Market Outlook projects 1,004,000 job openings in British Columbia, 369,000 of which will be new jobs created through economic recovery or growth. And 2022 saw one of BC's lowest unemployment rates as nearly 45,000 fewer people were unemployed.

Overall, labour demand is expected to grow faster than supply in BC, resulting in tight labour market conditions where the demand for workers surpasses the supply of workers.

## A GROWING DEMAND FOR WORKERS

Canada welcomed more than 346,000 new permanent residents in the first and second quarters of 2022 alone. To ensure the nation has the workers needed to fill critical labour market gaps, the 2022-2024 Immigration Levels Plan aims to continue welcoming immigrants at a rate of about 1% of Canada's population, including 447,055 permanent residents in 2023 and 451,000 in 2024.

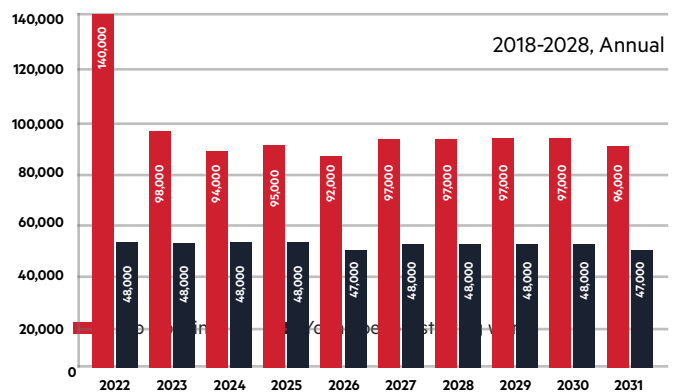
# VANCOUVER RANKED #1 IN NORTH AMERICA FOR HIGH-TECH JOB GROWTH\*

\* 2022 CBRE North America Tech-30 Report

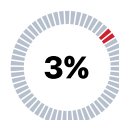
HOME TO SOME OF CANADA'S  
TOP COMPANIES, INCLUDING

# AMAZON SALESFORCE SAMSUNG AND MORE

## YOUNG PEOPLE STARTING WORK VS. JOB OPENINGS, BC



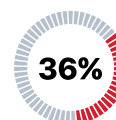
## 903,000 JOB OPENINGS EXPECTED IN BC TO 2028



**30,200**  
Less than  
High School



**176,300**  
High School  
and/or Occupation  
Specific Training



**325,100**  
Bachelor's,  
Graduate or  
First Professional  
Degree



**371,300**  
Diploma,  
Certificate or  
Apprenticeship  
Training





## EMPLOYMENT AND OPPORTUNITIES

Vancouver is a hub of exciting activities and a city full of great opportunities. You will be able to acquire relevant work experience, which is an important step in launching your career. Many UCW students and graduates are working in or outside Canada, retaining a global presence.

There are many reasons why students want to work globally. It is very common for students, who live and work away from their home country on a permanent basis, to move to a new city or seek a new position while there.



"I obtained employment at a well-known office supply retail giant. UCW's contribution to my job search cannot be understated, and I am extremely grateful for the people and culture at my school!"

■ MARCIANO, BAHAMAS, MBA ALUMNUS

## WHERE DO UGW STUDENTS WORK?

University Canada West

TransLink

Google

Scotiabank

Amazon

Telus

Providence Health Care

Bench Accounting

CBC/Radio-Canada

Deloitte

SAP

BC Hydro

Air Canada

Loblaw Companies

Daiya Foods

Petro-Canada

Glacier Media

Century 21 Real Estate

TD Bank

PCL Construction

MediaCom

First National Financial LP

BC Ministry of Finance

University of British Columbia

RE/MAX Canada

H&R Block Canada

BC Pension Corporation

Herbaland Naturals Inc.

CIBC

RYU Apparel

LifeLabs

Canada Post

City of Surrey

Honeywell International Inc.

Sherwin-Williams

Nike

Canadian National Railway

MLA Canada

Lyft

Bimbo Canada

Randstad Canada

MOSAIC

Many of the world's biggest companies have offices within walking distance of our downtown campuses, providing you with unparalleled access to a network of prospective employers.





Many international students studying in Canada are eligible to work up to 20 hours a week if they are enrolled in a full-time program for at least six months.

Upon successful graduation, former students may be eligible to apply for a Post-Graduation Work Permit.

## WORK & STUDY

# GET WORK EXPERIENCE WHILE YOU STUDY

You may be eligible to work in Canada while studying, if your study permit includes a condition that says you can work on or off campus. You must also meet all other requirements.

Many international students studying in Canada are eligible to work up to 20 hours a week if they are enrolled in a full-time program for at least six months.

International students may also be eligible for a Post-Graduation Work Permit after they successfully complete their degree program. For more details and current regulations, visit the Citizen and Immigration Canada website at [www.cic.gc.ca](http://www.cic.gc.ca).

VISIT THE CANADIAN GOVERNMENT WEBSITE FOR MORE DETAILS AT

[WWW.CIC.GC.CA/ENGLISH/HELPCENTRE](http://WWW.CIC.GC.CA/ENGLISH/HELPCENTRE)





**DURING A PRACTICUM, STUDENTS BUILD CONFIDENCE AND INCREASE THEIR VISIBILITY FOR FUTURE EMPLOYMENT OPPORTUNITIES.**

**200+**  
EMPLOYERS

**400+**  
STUDENT PLACEMENTS

## PRACTICUMS

# BUILD CONNECTIONS WITH POTENTIAL EMPLOYERS

University Canada West builds connections between students and the business community through real-world education and work experiences, including a practicum program for MBA students.


This initiative provides students with the choice of enrolling in WORK 601 – Graduate Practicum as one of four tier-four MBA courses to complete their MBA degree requirements.

Practicum programs provide students with exposure to workplace activities, culture immersion, support application of education and direct skills practices related to the student’s field of study.

A key component of student value with practicums is their ability to increase their connections and network, increasing their job opportunities and career prospects.

For international students, practicums provide critical Canadian work experience before graduating as they demonstrate key MBA competencies and grow skills relevant to their career goals.



A man with short dark hair, smiling, is sitting on a black stool. He is wearing a light blue crew-neck sweater, dark grey or black trousers, and white sneakers. The background is a solid teal color. A white horizontal line is positioned above the text on the left side of the page.

“Earning an MBA empowered me. It gave me the knowledge to be where I am in the position I have now. If I didn’t go through the MBA, I would be struggling with terminologies, concepts, structures and frameworks... And it’s not just knowledge. It’s a degree that gives you credibility.”



MEET

# SURIEL RUIZ

## DIGITAL ANALYTICS DEPLOYMENT SPECIALIST AT TECK RESOURCES MBA, ALUMNUS

With a background in geology and engineering, Suriel Ruiz spent seven years working as a consultant in the oil and gas industry in Mexico. However, when the oil crisis hit in 2014, which saw prices plunge by 70% in one of the three biggest declines since World War II, Suriel was forced to reconsider the direction of his career.

“Initially, I was laid off,” he said. “But then there were no projects, so I wasn’t able to return to the company because the oil and gas crisis continued.”

Suriel moved from northern Mexico to the south of the country and took his career in a decidedly different direction.

“I had the opportunity to start my first business, a restaurant and bar. So a pretty big departure from working in oil and gas,” he said with a laugh. “I wanted to try it because I had this feeling inside that I wanted to be an entrepreneur.”

The next year, in 2017, Suriel started a second business venture selling advertising spaces.

But business was tough and with his businesses struggling, Suriel decided it was time to make a change. He said that while he had the heart and spirit of an entrepreneur, he knew he needed more knowledge to be successful.

So, Suriel decided to pursue his Master of Business Administration (MBA) degree at University Canada West.

He arrived in the city in the fall of 2019 and started his studies on-campus in the Winter (January) 2020 Term. He graduated in July 2021, but as he entered his last term at UCW, he started looking for work.

And Suriel set his sights high – only applying for jobs at medium to large-sized companies, like KPMG, PWC, Ernst & Young, Deloitte and Teck Resources.

He landed several interviews, and turned down a job offer with another company, before accepting a position as a Digital Analytics Deployment Specialist at Teck Resources, one of Canada’s leading mining companies.

“Earning an MBA empowered me. It gave me the knowledge to be where I am in the position I have now,” Suriel said. “If I didn’t go through the MBA, I would be struggling with terminologies, concepts, structures and frameworks... And it’s not just knowledge. It’s a degree that gives you credibility.”

READ HIS STORY AT

[UCANWEST.CA/ALUMNI-STORIES/SURIEL-RUIZ](https://ucanwest.ca/alumni-stories/suriel-ruiz)



## UNDERGRADUATE PROGRAMS

# BACHELOR OF COMMERCE

This 120-credit Bachelor of Commerce degree is ACBSP and NCMA accredited. It combines theoretical and practical learning to give you an in-depth understanding of today's evolving business environment.

## KEY FACTS

### INTAKES

**Fall** (October)  
**Winter** (January)  
**Spring** (April)  
**Summer** (July)

### PROGRAM LENGTH

#### 4 Years

Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in four terms each of which consists of 10 weeks of classes plus two weeks of review and exams. Students can take a maximum of five courses per term.

### DELIVERY

**On-Campus, Online**



SCAN OR CLICK  
ON THE QR CODE  
TO SEE BCOM  
TUITION FEES

You will develop the critical thinking and team building skills necessary for effective communication in a globally based business setting.

Our Bachelor of Commerce is delivered through four tiers that progressively develop your knowledge, critical thinking ability and operational skills. Once you have built up your skill set, you will be ready for the Capstone courses that bring together everything you've learned into real-world projects, helping you to launch your career.

The Bachelor of Commerce program prepares you for a successful career where you will contribute constructively in a global economy.

The program focus is found in a sequence of business courses. At the same time, it integrates communications courses to create an interdisciplinary degree that provides a sound background for work that includes the development and management of organizations. Team activities are an intrinsic part of many courses and build team skills vital for real-world success, as well as providing a collegial learning environment.

### ELECTIVE AREAS

UCW follows professional trends in industry closely and develops elective areas that reflect the best professional standards in specific fields. Currently, we offer the following elective area in the BCom degree:

#### ACCOUNTING

Accounting skills are consistently in demand. The Accounting elective area, in combination with the rest of the BCom degree, will prepare you for entry into a professional accounting program.

To complete the Accounting elective area you must, in addition to your required core courses, take:

- Managerial Accounting II
- Principles of Auditing and Assurance
- Taxation
- Strategic Managerial Accounting

"I love the support, events and services UCW offers. I feel incredibly welcome here and I know I can count on various departments to ensure I succeed in my journey."

■ LETICIA, BRAZIL, BCOM STUDENT







## PROGRAM STRUCTURE

### TIER 1 UNIVERSITY FOUNDATION (10 COURSES)

Academic Writing

Business Fundamentals

Choice of:

- Business Mathematics
- Pre-Calculus
- Calculus 1
- Calculus 2

Choice of:

- Accounting Principles^
- Financial Accounting

Microeconomics^

Macroeconomics^

Business Communications

Business Analytics

Two (2) electives

### TIER 2 DISCIPLINARY FOUNDATION (10 COURSES)

Operations Management

Business Environment

Choice of:

- Statistics
- Business Statistics

Choice of:

- Managerial Accounting I^
- Financial Accounting Applications
- Sage 50
- QuickBooks

Organizational Behaviour

Marketing Management

Human Resource Management

Management Information Systems

Career Preparation

One (1) elective

### TIER 3 DISCIPLINARY APPLICATIONS (10 COURSES)

Professional Communications

Business Law^

Business Ethics

Choice of:

- Finance^
- Investments
- Business Taxation

Data Visualization & Storytelling

Five (5) electives

### TIER 4 INTEGRATIVE APPLICATIONS (10 COURSES)

Strategy & Decision Making

Sustainable Business Practices

Choice of:

- Capstone Project
- Practicum

Seven (7) electives

^ CPA preparatory courses.

## UNDERGRADUATE PROGRAMS

# BACHELOR OF ARTS IN BUSINESS COMMUNICATION

In this 120-credit program, you'll develop core skills in writing and research, a comprehensive understanding of media communication and technology, as well as an appreciation of how they function in the modern world of business.

## KEY FACTS

### INTAKES

**Fall** (October)

**Winter** (January)

**Spring** (April)

**Summer** (July)

### PROGRAM LENGTH

**4 Years**

Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in four terms each of which consists of 10 weeks of classes plus two weeks of review and exams. Students can take a maximum of five courses per term.

### DELIVERY

**On-Campus, Online**



**SCAN OR CLICK  
ON THE QR CODE  
TO SEE BABC  
TUITION FEES**

Our Bachelor of Arts in Business Communication program provides you with an opportunity to develop a broad knowledge of media, cultural studies and business. In addition, students will develop theoretical and practical skills that are relevant to careers in professional writing, journalism, public relations, communications and advertising.

The program focus is found in a sequence of courses in media and communications. At the same time, it integrates business courses to create an interdisciplinary degree that provides a sound foundation for work in media and communications organizations, as well as other communications-related business careers. Team activities are an intrinsic part of many courses and build team skills vital for real-world success, as well as providing a collegial learning environment.

## WHY BACHELOR OF ARTS IN BUSINESS COMMUNICATION?

- Use communication theories to assess basic issues in cultural contexts
- Critique communication media influence on audience perceptions of issues, events, products and services
- Evaluate the effectiveness and integration of all types of media communication and technology
- Demonstrate communication-oriented research and information seeking strategies
- Create ethically and legally sound content for a variety of forms of media and markets
- Integrate media and content to communicate persuasively to specific audiences
- Apply communication methods to business problems and contexts
- Work productively in a collaborative environment

"Studying at UCW has opened me to new cultures and experiences. The classes and the people around me encourage me to do my best. The BABC program is preparing me to tackle any challenge and be a leader of the future."

■ **DAVID, COLOMBIA, BABC STUDENT**







## ELECTIVE AREAS

UCW follows professional trends in industry closely and develops elective areas that reflect the best professional standards in specific fields. Currently, we offer the following elective area in the BABC degree:

### COMMUNICATIONS MANAGEMENT

One of the fastest-growing fields in communications is communications management.

By taking selected advanced business courses and applying them to communications projects, this elective area provides training for those who hope to manage complex communications projects and departments in any industry.

To complete the Communications Management elective area you must, in addition to the required core courses, take:

- E-Business
- Integrated Marketing Communications
- Operations Management
- Project Management

## PROGRAM STRUCTURE

### **TIER 1 UNIVERSITY FOUNDATION (10 COURSES)**

Academic Writing

Business Fundamentals

Mass Media & Society

Business Analytics

Conversational Writing Tools

Business Communication

Economics for Business

Three (3) electives

### **TIER 2 DISCIPLINARY FOUNDATION (10 COURSES)**

Marketing Management

Business Environment

Writing for Media

Data Visualization & Storytelling

Content Creation

Digital Marketing Strategy

Business Ethics

Organizational Behaviour

Career Preparation

One (1) elective

### **TIER 3 DISCIPLINARY APPLICATIONS (10 COURSES)**

Project Management

Risk Communication

Professional Communications

Advanced Media & Communications Writing

Digital Storytelling

Five (5) electives

### **TIER 4 INTEGRATIVE APPLICATIONS (10 COURSES)**

Communications Strategy

Communication Capstone 1

Choice of:

- Capstone Project

- Practicum

Seven (7) electives

## UNDERGRADUATE PROGRAMS

# ASSOCIATE OF ARTS

The Associate of Arts program is an interdisciplinary set of courses designed to provide core skills in writing, communication, research and team performance.

## KEY FACTS

### INTAKES

**Fall** (October)  
**Winter** (January)  
**Spring** (April)  
**Summer** (July)

### PROGRAM LENGTH

#### 2 Years

Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in four terms each of which consists of 10 weeks of classes plus two weeks of review and exams. Students can take a maximum of five courses per term.

### DELIVERY

#### On-Campus



SCAN OR CLICK  
ON THE QR CODE  
TO SEE AA  
TUITION FEES

The Associate of Arts (AA) degree prepares students for life as an educated person and lays a solid foundation for further study.

This two-year, 60-credit (20 courses) undergraduate program is equivalent to the first two years of a four-year degree in the Arts. It prepares students to transfer to research or teaching universities to complete a bachelor's degree or serves as a credential to enter the labour market. The AA degree is accepted for transfer into bachelor's degree programs at University Canada West (UCW) and all British Columbia degree-granting institutions, provided other admission requirements are met.

At the end of the AA degree, you may transfer into a bachelor's degree program at UCW or any British Columbia degree-granting institution. Alternatively, you may continue in the Associate of Arts degree and complete the program with an additional 30-credit hours of study as per provincial Associate of Arts degree guidelines.

Graduates of the AA program will develop these skills:

- Workplace problem solving
- An ability to work in teams
- Leadership in the workplace
- Communications and soft skills for employability

### WHY ASSOCIATE OF ARTS?

- Critical thinking and problem solving
- Effective written and oral communications
- Ability to work collaboratively
- Application of theoretical understanding to practice
- Research and evaluative skills
- Mathematical and scientific reasoning
- Analysis, synthesis and integration of knowledge
- Advanced reading comprehension

"The dedicated and attentive team at UCW has guided me in my pursuit of a higher education. This institution gave me the opportunity to be a Student Brand Ambassador, which has been an important step in my professional career in Canada."

■ BRUNA, BRAZIL, AA ALUMNA







## PROGRAM STRUCTURE

### REQUIRED ENGLISH (2 COURSES)

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- Academic Writing
  - Critical Analysis and Writing
- 

### SCIENCE (3 COURSES)

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- Choice of one Quantitative Science course
    - Business Mathematics
    - Pre-Calculus
  - Choice of one Lab Science course
    - Physical Geography
    - Introductory Physics
  - Choice of one additional Science course
    - Modern Biology
    - Introduction to Ecology or a Lab Science or Quantitative Science course listed above
- 

### FIRST YEAR ARTS (6 COURSES)

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- Choice of two Humanities courses
    - Mass Media & Society
    - Current Issues in Communication and Media
    - Moral Philosophy
  - Choice of two Social Sciences courses
    - Principles of Microeconomics
    - Principles of Macroeconomics
    - Economics for Business
    - Introduction to Social Justice: Theories of Social Justice
    - Social Justice in the Global North
    - Introduction to Psychology: Biological and Cognitive
    - Introduction to Psychology: Developmental, Personality, Social & Clinical
    - Politics and Government
    - Introduction to Criminal Justice
    - Sociology
    - Introduction to Anthropology
  - Choice of two additional first year Arts courses
    - Any two first year Arts courses from Humanities or Social Science
- 

### SECOND YEAR ARTS (6 COURSES)

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- Choice of:
    - Communications Theory
    - Information Gathering
    - Writing for the Media
    - Visual Communications in Mass Media
    - Public Relations in Practice and Theory
    - Canadian Microeconomic Policy
    - Canadian Macroeconomic Policy
    - Money Banking & Financial Markets
    - Managerial Economics
    - Environmental Economics
    - Social Justice in Practice
    - Social Justice in the Global South
    - Critical and Contemporary Perspectives on Social Justice & Human Rights
    - Children's Rights and Youth Justice
    - Social Psychology-Concepts and Application
    - Abnormal Behaviour
    - Brain and Behaviour
    - Research Methods: Thinking Clearly About Psychology
    - Data Analysis in Behavioural Sciences
    - Classical Mythology
    - Canadian Urban History
    - Introduction to Business Ethics
    - Media and Government
- 

### ELECTIVES (3 COURSES)

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- Choice of:
    - Accounting Principles
    - Computerized Accounting Practices I-Sage 50
    - Computerized Accounting Practices II- QuickBooks
    - Fundamentals of Taxation
    - Marketing Management
    - Service Marketing
    - Digital Marketing Strategy
    - Marketing Research
    - Introduction to Business
    - Business Environment
    - Organizational Behavior
    - Management Information Systems
    - Introduction to Hospitality & Tourism
    - Operations Management
    - Tourism Management
    - Service Marketing
    - Business Communications
- 

Course availability is subject to change without notice. Some courses have prerequisites or corequisites. For a comprehensive list of courses and course details, please refer to the Academic Calendar at [ucanwest.ca/about/academic-calendar](http://ucanwest.ca/about/academic-calendar).





“I was just in Las Vegas for a medical conference where I was the pitch person for ZiphyCare, and because of the knowledge I gained at UCW I was better able to articulate the opportunities for investors to get on board with ZiphyCare.”



MEET

# KERRY GIBSON

## PRESIDENT OF ECOCENTURY TECHNOLOGIES AND VICE-PRESIDENT OF STRATEGIC PARTNERSHIPS FOR ZIPHYCARE MBA, ALUMNA

Kerry Gibson's resumé includes a lengthy list of accomplishments.

She is currently President of EcoCentury Technologies, an engineering and consulting firm promoting clean technologies, and Vice-President of Strategic Partnerships for ZiphyCare, a New York-based health tech company bridging the gap between remote and in-person exams by providing proprietary tools for remote patient triage and scheduling, examination and communication.

She has years of experience in business and corporate operations.

In addition to her work, Kerry serves on the boards of directors for many foundations and organizations, and regularly speaks on platforms in Canada and internationally, including the United Nations, addressing economic development, clean tech innovation, diversity and inclusion and labour rights.

But there was one thing missing. One thing she had always wanted to do – earn a Master of Business Administration (MBA) degree.

"It was something I always wanted to do, but I never had time," she said. "I was too busy working."

And then the COVID-19 pandemic hit, and suddenly she wasn't travelling for work or attending networking receptions for various causes and organizations several times a week.

Kerry started University Canada West's online MBA degree program in the Winter (January) 2021 Term.

"That was the great thing about UCW – it really was the only MBA program I could take entirely remotely," she said.

Kerry was able to continue with her many work and volunteer commitments while concurrently earning her MBA. The program's flexibility meant she could fit readings, work on homework and assignments, and complete papers in between Zoom meetings.

Kerry's commitment and determination paid off – just 15 months after starting UCW's MBA program, she graduated with distinction in summer 2022.

"It was interesting, taking an MBA after being in business for so many years," she said. "I already had the practical experience, and it was interesting to see it from an academic perspective."

Kerry said that gaining the academic knowledge has already helped her grow in her current position.

"I was just in Las Vegas for a medical conference where I was the pitch person for ZiphyCare, and because of the knowledge I gained at UCW I was better able to articulate the opportunities for investors to get on board with ZiphyCare."

READ HER STORY AT

[UCANWEST.CA/ALUMNI-STORIES/KERRY-GIBSON](https://ucanwest.ca/alumni-stories/kerry-gibson)

## GRADUATE PROGRAM

# MASTER OF BUSINESS ADMINISTRATION

The ACBSP and NCMA-accredited Master of Business Administration (MBA) program from UCW will prepare you for success on a global level. You will learn how to take challenging situations in stride, apply pragmatic solutions to problems and ultimately drive the success of your organization through intelligent decision-making.

## KEY FACTS

### INTAKES

**Fall** (October)  
**Winter** (January)  
**Spring** (April)  
**Summer** (July)

### PROGRAM LENGTH

#### 2 Years

Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in four terms each of which consists of 10 weeks of classes plus two weeks of review and exams. Students can take a maximum of five courses per term.

### DELIVERY

On-Campus, Online



SCAN OR CLICK  
ON THE QR CODE  
TO SEE MBA  
TUITION FEES

The MBA degree program has been refined to allow you to acquire more specific knowledge and skills in one of nine elective areas by choosing courses from one of the following subject areas: Business Analytics, Consulting, Entrepreneurship, Finance, Human Resources Management, Leadership, Marketing, Digital Marketing and Project Management. Our MBA program also includes relevant digital components. We collaborate with digital leaders, such as Riipen, Digital Marketing Institute, Salesforce (Trailhead), Tableau and IBM to keep our students updated with upcoming technological trends.

Students can also qualify to earn certifications, including Chartered Professional in Human Resources (CPHR), Certified Digital Marketing Professional (CDMP), Certified Digital Marketing Associate (CDMA) and more.

### WHY MBA?

- Learn to construct strategic responses to business challenges and opportunities
- Assess the ethical implications of business activities
- Develop, implement and evaluate solutions to business problems
- Formulate business decisions and systematic analysis that reflects critical thinking
- Demonstrate effective skills to collaborate with diverse groups of people
- Lead teams through the resolution of problems and completion of projects
- Integrate personal values and perspectives into your problem solving, taking responsibility for your decisions
- Communicate ideas persuasively as a result of thorough analysis of information
- Gather, analyze and distribute information in a business context

"The networking opportunities are invaluable and the skills I am learning are setting me up for success in the business environments of the future."

**CARLENE, CANADA, MBA ALUMNA**







## PROGRAM STRUCTURE

### TIER 1 – ANALYTICAL FOUNDATIONS (4 COURSES)

Accounting for Managers

Ethics, CSR & Business Environmental Analysis

Talent Management

Business Analytics

### TIER 2 – MANAGEMENT PRINCIPLES AND PRACTICES (5 COURSES)

Financial Management

Marketing Management

Leadership in the Global Context

Operations Management

One (1) elective

### TIER 3 – BUSINESS APPLICATIONS (4 COURSES)

Project Management

Digital Transformation

Two (2) electives

### TIER 4 – INTEGRATION AND IMPLEMENTATION (2 COURSES)

Strategic Management

Choice of:

- Graduate Practicum
- Capstone Project
- Consulting/Research Project
- Small Business Management
- Launch Your Business

**95%** OF UCW MBA STUDENTS ARE WORKING OR HAVE A JOB LINED UP WITHIN ONE YEAR OF GRADUATING.

According to the most recent data from the graduates that participated in the study, Academica Group has been surveying our MBA graduates after graduation.

OUR ALUMNI WORK FOR SOME OF THE WORLD'S LEADING ORGANIZATIONS SUCH AS:

SIEMENS • SCOTIABANK •  
EMPOWERID • SIGMA LUX •  
OAKVILLE TRADING • APPLE •  
TELUS • SAP • GPP • RBC •  
NESTLÉ • SOFTMOC •  
DANONE • THE MARKETING  
KANGAROOS • WALT DISNEY  
WORLD

## ELECTIVE AREAS

### BUSINESS ANALYTICS

- Machine Learning Tools & Techniques
- Predictive Analytics: What Works?
- Cloud Computing Technologies

### CONSULTING

- Consulting Practice
- Change Management
- One Elective Course
- Capstone Project

### ENTREPRENEURSHIP

- Design Thinking
- Entrepreneurship
- Prototyping for Entrepreneurs

### FINANCE

- Investment Analysis & Management
- Personal Financial Planning
- Global Financial Institutions Management
- Green Finance

### HUMAN RESOURCES MANAGEMENT

- HR Strategy
- Recruiting & Retaining Talent
- Management & Employee Relations
- Human Resource Management in the Global Environment

### LEADERSHIP

- Change Management
- Negotiation
- Leadership & Decision Making

### MARKETING

- Marketing Promotion
- International Marketing
- Digital Marketing Strategies

### DIGITAL MARKETING

- Digital Marketing Strategies
- Marketing Analytics
- E-Commerce

### PROJECT MANAGEMENT

- Advanced Project Management
- Agile Project Management

## BUSINESS COURSES POWERED BY THE LATEST TECHNOLOGY

UCW continues its evolution towards becoming Vancouver's tech-business university. We've partnered with leading business and tech companies, such as Salesforce, Amazon, Shopify, Facebook and many others to incorporate their latest technology and expertise into the Master of Business Administration program courses at UCW.

UCW has integrated a number of **Amazon Web Services'** Cloud and Machine Learning Certifications into Cloud Computing Technologies and Machine Learning Tools and Techniques courses.

Our partnership with the **Digital Marketing Institute (DMI)** means that upon successful completion of the Marketing Management course, you will receive associate level certification from DMI. You will then have the option to take a set of three digital marketing electives, which will set you up to take DMI's Pearson VUE test to get certified as a Digital Marketing Professional.

**Facebook Blueprint** helps connect learners to skills, courses and certifications that will help businesses to optimize their social media presences on Facebook, Instagram, Messenger and WhatsApp. Students can complete the Facebook Certified Digital Marketing Associate certification through the completion of the Digital Marketing course.

BUSI 641 – Entrepreneurship incorporates **IBM Design Thinking** into the MBA program. The IBM Design Thinking model is a scalable framework aimed at big enterprises that uses three principles to solve complex problems creatively.

**Riipen** brings industry and academia together, with real company projects. Projects are embedded directly into curriculum or completed as remote practicums. Immersing students in industry projects equips them with work-ready skills.

UCW has incorporated **Salesforce**, an online solution for customer relationship management (CRM), into the Marketing Management course.

Our E-Commerce course has partnered with **Shopify**, an all-in-one SAS e-commerce platform that allows businesses to launch, run and grow an online business, to train students how to start, run and grow an e-commerce business.

**Tableau**, a powerful data visualization tool used in the business intelligence industry, has been incorporated into UCW's Business Analytics course.



"The quality of the MBA program at UCW exceeded my expectations. This program has changed me a lot and helped me grow as a person."

■ ZAIRRAMAYCA, PHILIPPINES, MBA ALUMNA



## WORK INTEGRATED LEARNING

All MBA students complete one of the following exit courses:

### **WORK 601 (3 CREDITS) – GRADUATE PRACTICUM**

Students will gain practical experience working for an employer up to a maximum of 20 hours per week on assigned tasks relevant to their MBA program studies. Training and guidance will be provided by the employer supervisor during the practicum. Students will apply the training and direction of the supervisor to a set of assigned tasks over the period of 12 weeks.

### **CAPS 602 (6 CREDITS) – CAPSTONE PROJECT**

Students define and analyze a real-life project based on their assessment of its needs, challenges and opportunities. After identifying a challenge, they analyze it, propose solutions and build a strategic plan. Throughout, students update their e-portfolio showcasing their progress and create a personalized video presentation explaining their activities, experience and contributions to the organization.

### **MBAR 661 – CONSULTING/RESEARCH PROJECT**

This course is independently completed under the direction of an assigned academic supervisor. Students are assessed on their ability to conduct practical research (typically field research) and the quality of their final paper in analyzing the results of their research.

### **MENT 630 (3 CREDITS) – LAUNCH YOUR BUSINESS**

This hands-on applied course focuses on the creation, evaluation, development and launch readiness of a new business or social venture. For each new venture, key issues are addressed in a fashion consistent with other formal venture planning processes, including business model development, customer discovery, product market validation and in-depth industry and market analysis.

### **BUSI 660 (3 CREDITS) – SMALL BUSINESS MANAGEMENT**

By the end of this course, students can manage and support small business owners. Students will help clients to improve profitability through business principles. The course will cover business model alignment with the profitability key matrix of a small business. The course will focus on the connection between HR, finance, marketing, operation and growth strategy for small businesses.



**2023** BEST ONLINE MBA  
BY COURSECOMPARE

## MBA GAMES

The team took second place in the 2022 BC MBA Games, competing against teams from five of the top MBA schools in British Columbia – the University of British Columbia, Simon Fraser University, Vancouver Island University, the University of Victoria and Thompson Rivers University.

The UCW team finished second in the case competition and was the overall winner in the spirit portion of the competition. The sports team won the volleyball round, going undefeated in four games, took second place in table tennis and came in third in dodgeball.

University Canada West established its MBA Games Team in 2022.

The team also placed fourth in Canada's national MBA Games in 2023 against 14 other MBA schools from across the country.



**2ND  
PLACE**

**AGAINST TEAMS FROM FIVE OF THE TOP  
MBA SCHOOLS IN BRITISH COLUMBIA**

The MBA Games competitions provide a unique opportunity to bring together the best of academia, industry and community.

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“The degree really did make a difference. As soon as I could put that I had a degree, I immediately started getting job offers, especially in communications, which is what I wanted to do. So even though I had almost 20 years of experience doing communications, I wasn’t being considered for the majority of communications jobs, only project management jobs.”





MEET

# STEPHANIE RITCHIE

## COMMUNICATIONS SPECIALIST AT BIOLYTICAL LABORATORIES BABC, ALUMNA

After 15 years working in the aviation industry, Stephanie Ritchie knew she was ready for a change.

“When I was 18, I started working at WestJet. I started in the call centre and worked my way up to be an Analyst,” she said.

In 2013, after more than 12 years at WestJet, she moved to the Middle East to work for Qatar Airways as Manager of Planning and Administration, which saw her overseeing planning for all service training for more than 8,000 crew members, among other duties and projects. She was working as Manager – Special Projects and Quality for Qatar Airways when she started thinking about making a career change.

“I just realized that I didn’t love project management,” she said, adding that she started looking at the aspects of her job that she enjoyed the most.

“It came down to communications, essentially, which at the end of the day is the core of pretty much everything.”

Stephanie started researching bachelor degree programs with a focus on communications. She said she knew she wanted to continue working while she completed her degree and quickly found University Canada West’s online Bachelor of Arts in Business Communication.

She started her studies in the Fall (October) 2016 Term.

Stephanie said the online format made it easy for her to balance her studies with her work at Qatar Airlines and allowed her to make several moves without worrying about disrupting her studies.

In 2017, she returned to Canada and WestJet, working as Advisor to the Chief Guest Experience Officer.

She graduated in December 2020 and started applying for jobs in communications. She had three interviews, turned down one offer and accepted a position as Communications Specialist at bioLytical Laboratories – a British Columbia-based leader in the field of rapid in vitro medical diagnostics with a range of tests that provide instant accurate results for infectious diseases including HIV, COVID-19, Hepatitis C and Syphilis.

She moved to Vancouver and started working at bioLytical in May 2021.

As a Communications Specialist, Stephanie heads educational awareness, writes press releases and liaises with the media, handles social media and marketing, as well as emails internal and external stakeholders.

Nearly 18 months into her new career, Stephanie is not looking back and says getting her degree made all the difference.

“It’s been great,” she said. “Getting my degree was the best choice I could have made, to be honest.”

READ HER STORY AT

[UCANWEST.CA/ALUMNI-STORIES/STEPHANIE-RITCHIE](https://ucanwest.ca/alumni-stories/stephanie-ritchie)

## PREPARATORY PROGRAMS

# MBA FOUNDATION

Applicants to the MBA program who do not meet the requirements for direct admission may qualify through completion of the MBA Foundation courses.

To be admitted to the MBA Foundation courses, you must have a bachelor's degree from a recognized university with a cumulative GPA of 2.33 out of 4.33 or higher.

To get into the MBA program, you must earn an overall B grade in the MBAF program.

The MBA Foundation program includes courses in the following areas:

- Introducing Business and Business Communication
- Quantitative Reasoning and Analysis
- Business Economics

## KEY FACTS

### INTAKES

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**Fall** (October)

**Winter** (January)

**Spring** (April)

**Summer** (July)

### PROGRAM LENGTH

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**3 months**

### DELIVERY

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**On-Campus, Online**



**SCAN OR CLICK ON THE QR CODE  
TO SEE MBA FOUNDATION  
TUITION FEES**





## PREPARATORY PROGRAMS

# UNIVERSITY ACCESS PROGRAM

If you do not meet the minimum English language requirements for entry to the Bachelor, Associate of Arts or MBA programs, you can still improve your English skills to qualify for admission into a degree program at UCW.

The University Access Program (UAP), accredited by Languages Canada, prepares you for higher-level education in an English-speaking institution.

The program focuses on academic English, ensuring that you acquire the study skills needed to complete assignments and exams with confidence. The courses include the development of specific academic skills, such as essay writing, research methods, note taking, critical thinking and presentations, giving you a great start to your program at University Canada West.

You can meet the English proficiency requirements for admission to our degree programs by successfully completing the advanced level course of the University Access Program (UAC 030). This program is three, six or nine months in length, depending on the entry level. Each course is three months long.

## KEY FACTS

### INTAKES

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**Fall** (October)  
**Winter** (January)  
**Spring** (April)  
**Summer** (July)

### PROGRAM LENGTH

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**3 months** (students with IELTS 6.0)  
**6 months** (students with IELTS 5.5)  
**9 months** (students with IELTS 5.0)

### DELIVERY

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**On-Campus**



**SCAN OR CLICK  
ON THE QR CODE  
TO SEE UAP  
TUITION FEES**

# SUPPORTING YOUR JOURNEY

## > ACADEMIC ADVISING

Academic Advisors will work with you in planning your academic development by providing assistance and guidance.

They can help with:

- Program and course selections consistent with your academic and career goals
- Advice about rules, regulations and policies
- Course registration, changes, drop requests and withdrawals
- Resources to aid your learning and development within UCW
- Assistance to help you graduate in a timely manner

## > NEW STUDENT ORIENTATION

Our Student Affairs department coordinates New Student Orientation (NSO) the week before each new term starts. NSO is a mandatory online orientation week that offers guidance to help new students transition as smoothly as possible to Canada and University Canada West. New students will have the opportunity to virtually meet professors, program chairs, the President and current students. NSO also includes optional in-person events where students have the opportunity to learn more about the UCW campuses and the services available.

## > CENTRE FOR TEACHING EXCELLENCE

UCW's Centre for Teaching Excellence aims to recognize and inspire excellence and innovation in curriculum and all aspects of the learning experience for UCW students. The Centre collaborates with UCW's students, faculty, staff and partners to cultivate an engaging and supportive faculty environment through informed dialogue. The Centre for Teaching Excellence staff support faculty to forge new connections and to deepen and expand their knowledge, skills and expertise through creative, innovative and research-driven teaching and technological approaches. In pursuit of teaching excellence, the Centre aims to promote UCW's unique teaching culture and to serve as a resource for faculty as they evolve and build best practices and learner-centred teaching methods.

UCW offers a range of services for students who wish to enrich their UCW experience or require assistance in a variety of areas related to their educational goals and personal pursuits. Our Student Affairs and Academic Affairs staff work together with students to assist, support and develop their academic performance and foster an environment that supports undergraduate and graduate students.

## > SOCIAL ACTIVITIES AND THE PEER2PEER PROGRAM

UCW's student body is rapidly growing and diversifying. Engaging students in informal and social events play an important role in academic life. Not only does it help shape a student's experience, but it also fosters a sense of community and a culture of understanding and respect. Our Student Affairs department provides opportunities for students to participate in activities and events outside the classroom, coordinated and organized by Student Affairs staff and students from the Peer2Peer Program. The Student Life Team holds different events both virtually and on-campus that provides an opportunity for students to engage. Bi-weekly First Year Friday events are organized by Peer Leaders specifically for new students and include virtual games, or a chance to have a coffee and chat with other new students. Interested students can visit the Student Affairs section in the MyUCW Student Portal for more information about UCW's Peer2Peer Program.

## > STUDENT CLUBS

Our students take pride in their leadership and clubs' development. Students can apply to have their student clubs, groups or organizations officially recognized as part of UCW Student Life by contacting Student Affairs. Student groups can include cultural groups, hobbies, advocacy, social justice and much more.

We support students in formal and informal leadership positions through clubs, groups and organizations that are formed by the UCW Community. Taking part in Student Life opportunities as well as participating or leading a student group and advocating for students are great ways to develop a variety of power skills and competencies. It is also one of the best ways to get involved with the UCW Community as well as contribute to the community our students want to build.

UCW currently has more than 20 student clubs, including the Student Music Club, Language Exchange, Sports Club, International Student Club and the UCW Anime Club.





# Student *SUCCESS* Starts Here

Study Pod W4-2



## > CENTRE FOR LEARNING SUCCESS

The Centre for Learning Success provides access to evidence-based integrated learning programs designed to support student achievement. A major component is the mandatory Learning for Success workshops. These weekly workshops start in the first week of classes. Every week in the first four weeks of their first term, new students are required to complete a different Learning for Success workshop where they learn about things like academic integrity, improving their academic writing skills, preparing to study for and take exams, and key skills to collaborate successfully.

The Centre for Learning Success then provides ongoing workshops that are available to all UCW students covering key skills such as effective presentations, academic reading, exam strategies and how to actively participate. Students are also able to book one-on-one appointments with a Learning Strategist where they can build their skills toolkits and work on learning what matters the most to them. Writing Coaches are also available.

## > CAREER DEVELOPMENT CENTRE

University Canada West's Career Development Centre was created to facilitate an engaging partnership with students as they transition from higher education into the workforce environment and beyond. Through these partnerships, the centre bridges the gap between employers' needs and employment opportunities for our students.

Our Career Development Specialists will help you prepare to enter the working world with your best foot forward. Our student-centric services include help with resumés and cover letters, interviewing techniques, networking and various other workshops, career management workshops and career info sessions, on-campus employer info sessions, business social networking and practicum resources, scholarships, volunteer expos and job fairs.

The Career Development Centre includes resources and workshops in group and one-on-one settings, but are not limited to assistance with:

- Resumés and cover letters
- Interviewing skills
- Job search techniques
- Networking and volunteer opportunities
- Career advising
- Career exploration
- Personal branding on social media/LinkedIn
- Job fair preparation
- Career panels
- Accessing the hidden job market
- Work-Integrated Learning including practicum application
- Job fairs





## > STUDENT RIGHTS & RESPONSIBILITIES ADVISING

The Student Rights and Responsibilities Advisor helps students understand policies and procedures, and navigate challenges related to UCW such as Academic Integrity violations, complaints and student conduct, accountability for students as well as staff in issues of misconduct. They also conduct and investigate allegations and complaints. Student Rights and Responsibilities Advisors can help resolve conflict and address student concerns. The main goal of the advisor is to empower students to take an active role in resolving and addressing concerns, while also supporting a safe learning community.

## > ALUMNI ENGAGEMENT

UCW's Alumni Engagement department works to keep alumni involved in the University after graduation. They conduct various events for UCW alumni throughout the year to help them maintain connections and build a strong professional network. The Alumni Portal, exclusively for UCW alumni, provides an online space where they can connect with peers, mentor their peers, seek mentorship and stay up to date on UCW alumni events.

The Alumni Engagement team creates value for alumni across three pillars:

- Reputation and Profile
- Meaningful Engagement
- Benefits and Services

## > INTERNATIONAL STUDENT ADVISING

University Canada West is committed to supporting its students throughout their academic journey, and International Student Advisors (ISAs) assist international students before they arrive in Canada and throughout their time at UCW. UCW's ISAs are Regulated Canadian Immigration Consultants (RCICs) or Regulated International Student Immigration Advisors (RISIAs).

Advisors can help students in several areas, including:

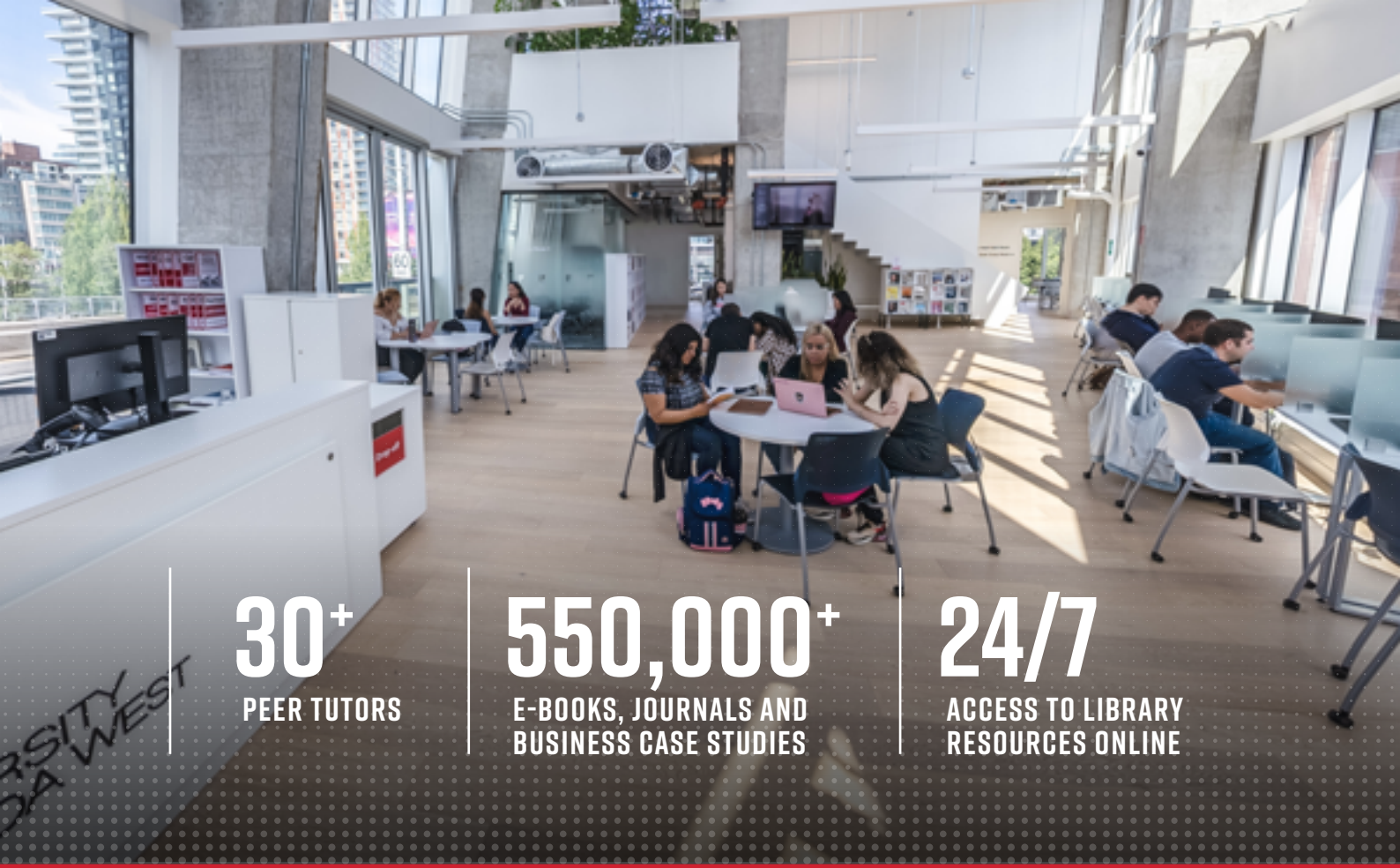
- Student arrival and transitioning into life in Canada
- Intercultural transition support and referrals
- Canadian immigration documents and regulations (e.g., study permit, visa, work eligibility)
- Support intercultural transition, travel restrictions and requirements to enter Canada

Advisors offer services in various languages, including English, Farsi, Hindi, Punjabi, Korean, Mandarin and Cantonese.

## > ACCESSIBILITY AND ACCOMMODATION

University Canada West is committed to providing a learning environment that reflects and supports the rich diversity of its student body, by making every effort to support and meet the needs of all learners. This includes providing support to students with both visible and non-visible disabilities. Students with accessibility and disability-related concerns are encouraged to contact [accessibility@ucanwest.ca](mailto:accessibility@ucanwest.ca).

For more specific information about UCW's Accessibility Policy and to access forms, please visit [ucanwest.ca/about/policies](https://ucanwest.ca/about/policies).



**30+**

PEER TUTORS

**550,000+**

E-BOOKS, JOURNALS AND  
BUSINESS CASE STUDIES

**24/7**

ACCESS TO LIBRARY  
RESOURCES ONLINE

## HELPFUL RESOURCES

# TOOLS FOR YOUR SUCCESS

## MICROSOFT OFFICE 365

All UCW students have access to a complimentary Microsoft Office 365 account, which includes Word, Excel, PowerPoint, OneNote and more, as well as personal cloud storage.

These tools help our students complete their classwork and collaborate on assignments and projects with their professors and classmates.

Students' accounts remain active as long as they are a student at UCW, and our alumni have access to their Office 365 account for six months after graduation.

## GRAMMARLY PREMIUM

The Microsoft Office 365 account credentials also gives UCW students access to Grammarly Premium, an online writing assistant and grammar checker. Grammarly not only picks up and corrects mistakes, but it also explains why it was a mistake.

## WRITING COACHES

The free writing coach service at UCW is available to assist all students with academic writing. Students can send in a draft of an assignment for review or writing coaches can provide advice on writing processes and help find resources.

## PEER TUTORS

UCW Peer Tutors are students or alumni who have excelled in a course or shown extraordinary promise. UCW offers free 45-minute tutoring sessions to all students.

Peer Tutors can help students understand concepts or tackle class problems. Peer Tutors are not available for all courses but tutors are currently available for the following subjects: Accounting, Business Analytics, E-commerce, Economics from a Business Perspective, Financial Management, Marketing, Digital Marketing, Operations Management, Project Management, Predictive Analytics and MS Office (Excel).



## LIBRARY

The UCW Library supports students' success in their academic and professional careers. The library is committed to providing students and faculty with a safe, welcoming space to study, as well as access to high-quality resources and services. Across both campuses, students can enjoy the use of computer labs, a growing print book collection, individual, silent and group study spaces, as well as help with all printing, copying and scanning needs.

The UCW Library can help you with:

- Access to scholarly journals, newspapers, magazines, books, e-books, images, videos and more
- Access to equipment such as iPads or Surface tablets, headphones, calculators, and phone chargers
- Reference and research support (how to find and evaluate information)
- APA Citation Style support (how to properly cite the information you find)
- Workshops on APA Style, plagiarism, research skills and more!
- Finding answers to your questions – whatever they may be!

Students and faculty have 24/7 access to all online library resources via the UCW Library portal, which connects users to:

- Over 486,240 e-books
- Over 12,200 business case studies through the Harvard Select Case Study Collection, the Harvard Business Core Curriculum, and SAGE Business Cases
- Over 55,000 full text scholarly journals
- Tens of thousands of magazines, periodicals and trade publications
- Other resources including company profiles, industry and market research reports, economic country reports, SWOT analyses, video databases, and so much more!

The library is here to help, encourage and work with you throughout your time at UCW. If you have questions about research or referencing, you can book a 30-minute appointment, use the online chat service AskAway, send us an email or visit us in person!

## APPOINTMENTS

Most UCW services are available both in-person and online.

In-person appointments are available with staff in the Registrar's Office, Finance Department and Student Affairs in the Student Services Hub in the West Building at the Vancouver House Campus.

Walk-in appointments are available on a first-come-first-served basis during the following times:

- Registrar's Office and Finance – Monday to Friday from 10 am until 4 pm PT
- Student Affairs – Monday to Friday from 10 am until 3 pm PT
- Students can book 10-minute virtual appointments with the Registrar's Office on weekdays (Monday – Friday) between 8:30 and 10:30 am PT.
- Students can book a 30-minute virtual appointment with a UCW Librarian via Microsoft Teams to get help with complex questions about research, academic integrity or APA style.
- UCW Academic Advisors are available to meet with students during drop-in sessions both in-person and online. Sessions are held Monday to Thursday between 10 and 11:30 am and 2 and 3:30 pm PT.
- Students can book a virtual 10-minute appointment with UCW's Finance Department. Appointments are available Monday to Friday between 10 am and 12 pm and 3 and 4 pm PT.
- Students can book a 45-minute virtual or in-person appointment with a UCW Learning Strategist to help them improve their success strategies or overcome learning challenges.
- UCW's Career Development Centre has virtual 15-minute appointments available for one-on-one career advising, practicum consultation and resumé and cover letter review. Students can also meet with a Career Development Specialist in-person (drop-in) at the UCW West Pender Campus Monday through Friday between 9 am and 5 pm PT.



“I chose UCW because of the small class sizes. I knew I could study with great support from not only professors, but also the staff.”

■ UYEN, VIETNAM, MBA ALUMNA

# AWARDS & SCHOLARSHIPS

SCHOLARSHIPS,  
AWARDS AND GRANTS  
DO NOT APPLY TO  
ONLINE PROGRAMS.

## AMERICAS GRANT

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### APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts
- MBA Foundation

### ELIGIBILITY

This grant is open to international students from:

Anguilla / Antigua & Barbuda / Argentina / Aruba / Bahamas / Barbados / Belize / Bolivia / Brazil / British Virgin Islands / Caribbean Netherlands / Cayman Islands / Chile / Colombia / Costa Rica / Cuba / Curacao / Dominica / Dominican Republic / Ecuador / El Salvador / Falkland Islands / French Guiana / Grenada / Guadeloupe / Guatemala / Guyana / Haiti / Honduras / Jamaica / Martinique / Mexico / Montserrat / Nicaragua / Panama / Paraguay / Peru / Puerto Rico / Saint Barthelemy / Saint Kitts & Nevis / Saint Lucia / Saint Martin / Saint Vincent & Grenadines / Suriname / Trinidad & Tobago / United States of America / Uruguay / Venezuela

### AWARD VALUE

- AA: \$8,400
- BCom/BABC: \$16,800
- MBA: \$6,700
- MBAF: \$4,750

## COMMONWEALTH OF INDEPENDENT STATES (CIS) GRANT

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### APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

### ELIGIBILITY

This grant is open to international students from: Azerbaijan / Armenia / Belarus / Georgia / Kazakhstan / Kyrgyzstan / Moldova / Russia / Tajikistan / Turkmenistan / Uzbekistan / Ukraine.

### AWARD VALUE

- AA: \$9,450
- BCom/BABC: \$18,900
- MBA: \$9,720



TO LEARN MORE, SCAN THE QR CODE OR VISIT

[UCANWEST.CA/ADMISSIONS/AWARDS-SCHOLARSHIPS](https://ucanwest.ca/admissions/awards-scholarships)





## EUROPEAN GRANT

### APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

### ELIGIBILITY

This grant is open to international students from: Albania / Andorra / Austria / Belgium / Bosnia and Herzegovina / Bulgaria / Croatia / Cyprus / Czechia / Denmark / Estonia / Finland / France / Germany / Greece / Hungary / Iceland / Ireland / Italy / Kosovo / Latvia / Liechtenstein / Lithuania / Luxembourg / Malta / Monaco / Montenegro / Netherlands / North Macedonia / Norway / Poland / Portugal / Romania / San Marino / Serbia / Slovakia / Slovenia / Spain / Sweden / Switzerland / United Kingdom

### AWARD VALUE

- AA: \$12,789
- BCom/BABC: \$25,578
- MBA: \$12,771

## MIDDLE EAST REGIONAL GRANT

### APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

### ELIGIBILITY

This grant is open to international students from Iran.

### AWARD VALUE

- AA: \$9,450
- BCom/BABC: \$18,900
- MBA: \$9,720

## UNIVERSITY ACCESS PROGRAM (UAP) GRANT

### APPLICABLE PROGRAMS

- University Access Program

### ELIGIBILITY

This grant is open to international students from: Argentina / Azerbaijan / Bolivia / Brazil / Cambodia / Chile / China / Colombia / Costa Rica / Ecuador / El Salvador / Guatemala / Guyana / Honduras / Hong Kong / Indonesia / Jamaica / Japan / Kazakhstan / Malaysia / Mexico / Mongolia / Myanmar / Nicaragua / Panama / Peru / Philippines / Russia / South Korea / Taiwan / Thailand / Turkey / Ukraine / Uzbekistan / Venezuela / Vietnam

### AWARD VALUE

Cost per course - \$2,995  
Student saves - \$2,460

## MBA FOUNDATION STUDY GRANT

### APPLICABLE PROGRAMS

- Master of Business Administration with MBA Foundation

### ELIGIBILITY

To be considered for this grant, you must meet the following requirements:

- Submit a completed scholarship application form when applying for admission to UCW
- Submit a Personal Statement describing how undertaking the Master of Business Administration and MBA Foundation programs will impact your career and personal goals
- Complete the MBA Foundation program and the MBA degree program within 36 months of starting your MBA Foundation courses
- Have a minimum GPA of 3.00 out of 4.33

### AWARD VALUE

\$5,000

## SECOND LANGUAGE EXCELLENCE SCHOLARSHIP

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### APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

### ELIGIBILITY

This scholarship is for international students with an Academic IELTS overall score of 7.0 and a minimum 6.5 in all bands (or equivalent).

### AWARD VALUE

AA: \$2,000  
BCom/BABC: \$8,000  
MBA: \$4,000

## SOUTHEAST ASIA (SEA) REGIONAL GRANT

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### APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

### ELIGIBILITY

This grant is open to international students from: Brunei / Cambodia / Indonesia / Laos / Malaysia / Myanmar / Philippines / Singapore / Thailand / Timor-Leste / Vietnam

### AWARD VALUE

AA: \$6,804  
BCom/BABC: \$13,608  
MBA: \$7,000

## SPECIAL TARGETED REGIONAL AWARD PROGRAM

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### APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

### ELIGIBILITY

This grant is open to international students from: Mauritius / Morocco / Mongolia / South Korea / Turkey

### AWARD VALUE

\$5,000

## PATHWAY TO KNOWLEDGE BURSARY

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### APPLICABLE PROGRAMS

- Bachelor of Commerce
- Bachelor of Arts in Business Communication

### ELIGIBILITY

This award is open to international students who have a GPA of 2.33 (C+) or higher (after conversion) on their qualification used as their basis for admission.

### AWARD VALUE

\$17,400\*

## SCHOLARSHIPS FOR ACADEMIC EXCELLENCE

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### APPLICABLE PROGRAMS

- Master of Business Administration
- Bachelor of Commerce
- Bachelor of Arts in Business Communication
- Associate of Arts

### ELIGIBILITY

These scholarships are for international students with a CGPA of 3.8 or higher.

### AWARD VALUE

#### Master of Business Administration

CGPA 4.30 - \$6,000  
CGPA 4.00 - \$4,000  
CGPA 3.80 - \$2,000

#### BCom/BABC

CGPA 4.30 - \$12,000  
CGPA 4.00 - \$8,000  
CGPA 3.80 - \$4,000

#### AA

CGPA 4.30 - \$6,000  
CGPA 4.00 - \$4,000  
CGPA 3.80 - \$2,000

## MBA EXCELLENCE SCHOLARSHIP FOR CONTINUING STUDENTS

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### APPLICABLE PROGRAMS

- Master of Business Administration

### ELIGIBILITY

This scholarship is open to current students in the MBA program who have completed MBA degree Tier 2 courses (courses numbered 600 and higher) equivalent to at least 27 credits with a minimum CGPA of 3.80. Students who have received an entrance scholarship are not eligible to apply for the MBA Excellence Scholarship for Continuing Students.

### AWARD VALUE

\$2,000



# ON-CAMPUS VS. ONLINE STUDY



	HYBRID	ONLINE
<b>Location</b>	On-campus and online	Online
<b>Schedule</b>	<ul style="list-style-type: none"> <li>Classes scheduled each week.</li> <li>When possible, multiple sections with different schedules are available.</li> <li>During registration, students choose a section that is convenient for them.</li> <li>Syllabus identifies materials, activities and assignments for planning purposes.</li> </ul>	<ul style="list-style-type: none"> <li>No scheduled classes.</li> <li>Asynchronous, self-paced learning so you can study around your work, family and busy life.</li> <li>All course materials are made available at the start of term, except exams and quizzes, so students can manage their time and plan accordingly.</li> </ul>
<b>Attendance</b>	<ul style="list-style-type: none"> <li>Weeks 1-10: Students attend a minimum of two (2) hours of scheduled synchronous (in-person/ on-campus) sessions and a minimum of two hours of synchronous or asynchronous online guided study.</li> <li>Weeks 11-12: Students attend review and final assessment (presentations/exam) sessions.</li> <li>Instructors record attendance in the MyUCW Student Portal.</li> </ul>	<ul style="list-style-type: none"> <li>Weeks 1-10: Students access course content online and complete tasks.</li> <li>Weeks 11-12: Students complete review activities and final assessments (examinations).</li> <li>Instructors consider student participation in forum discussions and completion of online activities when taking attendance in the MyUCW Student Portal.</li> </ul>
<b>Participation</b>	<ul style="list-style-type: none"> <li>Students participate in the applied interactive activities with instructors and classmates during scheduled class time (minimum two (2) hours per week) plus prepare for class sessions in online forum discussions, activities and homework before or after class time (minimum two (2) hours per week).</li> </ul>	<ul style="list-style-type: none"> <li>Students participate in online applied activities (minimum four (4) hours per week) with instructors and classmates through discussion forums and by completing other individual or group activities.</li> </ul>
<b>Course Content</b>	<ul style="list-style-type: none"> <li>Syllabus</li> <li>Course materials provided plus additional items added by the instructor, including readings, videos, etc. in the MyUCW Student Portal.</li> </ul>	<ul style="list-style-type: none"> <li>Syllabus</li> <li>Course materials provided plus additional items added by the instructor, including textbooks, slides, readings, videos, etc. in the MyUCW Student Portal. All course materials made available at start of term except exams and quizzes.</li> </ul>
<b>Instructional Activities</b>	<ul style="list-style-type: none"> <li>Applied active learning activities: mini lectures, case studies, Riipen employer projects, simulations, debates, discussions, homework, assignments, tasks, projects, etc.</li> </ul>	<ul style="list-style-type: none"> <li>Applied online activities: recorded mini lectures, case studies, simulations, discussion forums, homework, assignments, tasks, projects, etc.</li> </ul>
<b>Interaction</b>	<ul style="list-style-type: none"> <li>Students can ask questions during the scheduled synchronous sessions, through emails to instructors, or during scheduled office hours.</li> <li>Two (2) hours of available office hours per week per course.</li> </ul>	<ul style="list-style-type: none"> <li>Students can ask questions through discussion forums in the MyUCW Student Portal and emails to instructors, or during scheduled virtual office hours.</li> <li>Two (2) hours of available office hours per week per course.</li> </ul>
<b>Assessment</b>	<ul style="list-style-type: none"> <li>Diversified assessments: case studies, assignments, quizzes, examinations, group or individual projects, presentations, etc.</li> <li>Quizzes and examinations are proctored on campus or facilitated by Examity (online invigilation platform).</li> <li>Assignments are submitted through Turnitin for Academic Integrity.</li> </ul>	<ul style="list-style-type: none"> <li>Diversified assessments: case studies, projects, presentations, assignments, quizzes and examinations, etc.</li> <li>Quizzes and examinations are proctored by Examity (online invigilation platform).</li> <li>Assignments are submitted through Turnitin for Academic Integrity.</li> </ul>

# UNIVERSITY ENTRY REQUIREMENTS

## UNDERGRADUATE ENTRY REQUIREMENTS

- Secondary School Applicants who have graduated from a British Columbia secondary school (high school) or equivalent are required to have, at minimum, the equivalent of a BC high school (Grade 12) diploma, with an overall average of C.
- If you have graduated from high school but do not meet the minimum grade levels, you may still be considered for admission if you have successfully completed at least 30 academic post-secondary credits at a recognized institution.

### AND (IF APPLICABLE)

- Students whose first language is not English must submit an IELTS score of at least 6.5 (minimum 6.0 in the writing band) or equivalent (TOEFL, PTE, etc.) OR successfully complete UCW's University Access Program (UAP) by earning an average of at least 70% in their UAP courses.
- If a student can demonstrate that they graduated from a recognized degree program in an English-speaking country, the English IELTS score or equivalent requirement may be waived.

## SPECIAL ADMISSION

The Admissions Committee may consider an applicant for special admission if the applicant does not otherwise qualify for admission but demonstrates a combination of education and work experience that indicates the ability to be successful in their program of study. Generally, such applicants must:

- Be over 21 years of age on or before the first day of classes
- Have been out of high school for at least two years
- Receive approval from the Admissions Committee

## GRADUATE ENTRY REQUIREMENTS

Applicants to the MBA program may qualify for admission based on the following requirements:

- Students whose first language is not English must submit an IELTS score of at least 6.5 (minimum 6.0 in the writing band) or equivalent (TOEFL, PTE, etc.) OR successfully complete UCW's University Access Program (UAP) by earning an average of at least 70% in their UAP courses.
- If a student can demonstrate that they graduated from a recognized degree program in an English-speaking country, the English IELTS score or equivalent requirement may be waived.

### AND

- A cumulative GPA of 3.00 (on a 4.33 scale) or better in a bachelor's degree OR successful completion of UCW's MBA Foundation (MBAF) while earning an average of at least 72% in your MBAF courses.

### AND

- One of the following:
  - A suitable score on a Graduate Management Admission Test (GMAT) or the Graduate Record Examinations (GRE) that has been written in the last five years.
  - A relevant Canadian professional designation or equivalent international designation (e.g., CPA, CA, CGA, CMA, CHRP or P.Eng).
  - Bachelor's degree in business (e.g. Business Administration (BBA) degree or Bachelor of Commerce (BCom) from a recognized university).
  - A minimum of three (3) years documented professional or management experience with evidence of career progression and relevant education and/or training.

“Thanks to UCW for giving me different opportunities to represent myself on both artistic and educational levels. This has been one of the best memories of my life.”

■ YASAMAN, IRAN, MBA ALUMNA





# HOW TO APPLY

## UNDERGRADUATE STUDENTS

- Consult with a UCW Recruitment Advisor to choose the program that best meets your needs and commit to a start date for your first term at UCW.
- Ensure all requirements for the program and English language proficiency have been met.
- Complete the application form.
- Submit a resumé/CV.
- Submit a photocopy of the information page of a valid passport or existing student permit or student visa.
- Submit an official proof of English language proficiency test scores (if available).

NOTE: Where transcripts are in a language other than English, the applicant must provide an official English translation of the original transcripts from a certified translator or from the university, on official letterhead, in addition to the original official transcripts.

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